

APRIL PROMOTIONAL OFFER 2022

Details: All New Customers who purchase a BeneFit Extra health insurance policy from Irish Life Health with a cover start date of between 1-30 April 2022 will be eligible to claim a Fitbit Luxe (the “Gift”).

Promoter: This offer is promoted by Irish Life Health dac (“ILH”) a company registered in Ireland under No. 376607 with its registered office at Irish Life Centre, Lower Abbey Street, Dublin 1.

Terms:

1. This promotional offer is only available to residents of the Republic of Ireland who are 18 years old or over.
2. This promotional offer is only available **in conjunction with the purchase of a BeneFit Extra health insurance policy** with a cover start date of between 1-30 April 2022 inclusive (“**Eligible Policy**”). It will not apply in conjunction with the purchase of any policies with a cover start date before or after these dates.
3. This promotional offer is open to “New Customers” only. New Customers are persons who do not hold a health insurance policy with ILH immediately preceding the date they purchase an Eligible Policy.
4. The voucher code to redeem the Gift must be redeemed by 31st May 2022.
5. Only the policyholder who purchased the Eligible Policy will be entitled to redeem the Gift and only one Gift will be offered per Eligible Policy purchased.

Redeeming the Gift: In order to redeem the Gift, Irish Life Health will send you an email with a redemption code 14 days after your purchase date, which will include instructions on how to redeem the Gift. In order to redeem the Gift, you must have access to the Irish Life MyLife App.

General: The Promoter does not accept any responsibility for any loss or damage, cost, expense or liability suffered or incurred by any person, arising directly or indirectly, out of or in connection with this promotion or the use of the Gift. The Gift is non-transferrable, and cash will not be offered as an alternative to the Gift. The Promoter will not be liable for the acts or omissions of third parties including the producer or sponsor of the Gift. The Promoter reserves the right to cancel or withdraw this promotional offer or amend these Terms at any time. Such cancellation, withdrawal or amendment shall not affect any person who has already purchased an Eligible Policy except where such cancellation withdrawal or amendment is required for legal or regulatory reasons. The Promoter reserves the right to offer an alternative product of equal or greater value to the Gift at any time prior to the redemption of the Gift, should the Gift become unavailable for any reason or where circumstances dictate.

Data Protection: When purchasing an Eligible Policy, you provide ILH with personal data (including your phone number, address and email address). ILH processes such personal data to create and administer your policy as described in our Privacy Notice [Data Privacy Notice - Irish Life Health](#). In addition to the processing set out in our Privacy Notice we will use your personal data to contact you in relation to this promotional offer only and to send the Gift to you. Such processing will be in accordance with our [Privacy Notice](#). By participating in the Promotion, you consent to the processing of your personal data in this manner.

Governing Law: The promotional offer and these terms and conditions are governed by Irish Law. Any dispute arising out of or in connection with this promotional offer shall be exclusively dealt with by the Courts of Ireland.

Irish Life Health dac is regulated by the Central Bank of Ireland.