

BLACK FRIDAY PROMOTIONAL OFFER

Details: All New Customers who purchase a BeneFit Plan health insurance policy online from Irish Life Health between 22nd and 30th November 2021 will be entitled to claim a Fitbit Luxe (the “Gift”).

Irish Life Health will send you a redemption code 14 days after your purchase date. To redeem your Gift you will need to download the MyLife app and go to <https://www.irishlifehealth.ie/black-friday-redeem> and follow the on page instructions to claim your Fitbit Luxe.

Terms:

- This offer is promoted by Irish Life Health DAC (ILH) a company registered in Ireland under No. 376607 with its registered office at Irish Life Centre, Lower Abbey Street, Dublin 1.
- This promotional offer is available in conjunction with health insurance policies purchased online between 22nd and 30th November inclusive (“Eligible Policy”). It will not apply in conjunction with any policies purchased before or after these dates.
- To redeem the Fitbit on the MyLife Reward Store 1 MyLife point will be required to complete the transaction. The MyLife point will be reinstated to your account after the Fitbit has been redeemed.
- The voucher code must be redeemed by 31st December 2021.
- This promotional offer is only open to “New Customers”. New customers are persons who do not hold a health insurance policy with ILH immediately preceding the date they purchase an Eligible Policy.
- This promotional offer is only available in conjunction with the purchase of a BeneFit Plan health insurance policy online through www.irishlifehealth.ie.
- This promotional offer is only available to residents of the Republic of Ireland who are 18 years old or over.
- Only the policyholder who purchased the Eligible Policy will be entitled to redeem the Gift.

The Promoters do not accept any responsibility for any loss or damage, cost, expense or liability suffered or incurred by any person, arising directly or indirectly, out of or in connection with this promotion or the use of the Gift. The Gift is non-transferrable and cash will not be offered as an alternative to the Gift. The Promoters will not be liable for the acts or omissions of third parties including the producer or sponsor of the Gift. The Promoters reserve the right to cancel this promotional offer or amend these Terms at any time. Such cancellation or amendment shall not affect any person who has already purchased an Eligible Policy except where such cancellation or amendment is required for legal or regulatory reasons. The Promoters reserve the right to offer an alternative product of equal or greater value to the Gift at any time prior to the redemption of the Gift, should the Gift become unavailable for any reason or where circumstances dictate.

When purchasing an Eligible Policy you provide ILH with personal data (including your phone number and email address). ILH processes such personal data to create and administer your policy as described in our Privacy Notice. In addition, to the processing set out in our Privacy Notice we will use your phone number and email address to contact you in relation to this promotional offer only. Such processing will be in accordance with our Privacy Notice.

The promotional offer and these terms and conditions are governed by Irish Law. Any dispute arising out of or in connection with this promotional offer shall be exclusively dealt with by the Courts of Ireland.

Irish Life Health dac is regulated by the Central Bank of Ireland.