Irish Life Health Cookies Policy

What is a Cookie?

Cookies are data, stored in small text files on your computer. The cookie allows the website to "remember" your actions or preferences over a period of time.

Additionally we use HTML local storage. This was introduced with HTML and is a more secure alternative to cookies. This allows websites to save data into the web browser. There are two types of storage - session and persistent. Session Storage only exists until the visitor closes their web browser. Persistent storage remains until it is deleted by the visitor. On irishlifehealth.ie we use some persistent local storage. We use this to store settings and configurations for some of the components we use, such as sliders and tables. This is not personal data and unlike cookies, it is not transmitted back to servers.

We use cookies and other tracking technology on this website to create a better experience for you. Like all websites based in Ireland, we need your permission to store and access cookies on your device. You can control the categories of cookies enabled on this device by selecting one of the consent options offered to you when you first visit the site, or at any time by accessing this page and selecting from the options below.

We will retain your consent for a period of 6 months after which we will seek your consent again.

Some of the cookies we use are **Strictly Necessary**, so our website can work properly and do not need your consent. These will display when you visit our site, or when you request access to the Irish Life Health Member Portal. We have split the remaining cookies into three categories, **Statistics**, **Functional** and **Marketing**. You can choose whether to allow each of these categories separately by choosing the Allow Section button, and your choice can be changed at any time by accessing this webpage and choosing from the options below.

Cookies can be for the session only, which means they are live for the browsing session only, or persistent, which means they continue for some time after the session. You can see the duration for each cookie in the detailed table below.

In the **Statistics** category of cookies we have cookies that are used to gather statistics on how the website is used, the number of visitors, how long they spend on the site and how often the same devices visit ours site. The information gathered includes IP addresses, device identifiers which allows for aggregate reporting of statistics. No individual data is retained by Irish Life Health and we cannot identify users or devices individually. We have Google Analytics cookies in our website with cookies (_ga, _gat and _gid) provided by Google to enable this analytics service. Data is shared with Google through this service which may be combined with other data that Google holds to become personally identifiable information. We also use Qualtrics to run anonymous surveys and let website users rate their experience on our website, with the purpose of improving our digital services. When a survey is active, Qualtrics needs some Statistical cookies to determine if a survey should be shown on a specific URL or add a timestamp to a response. QSI_History, GI_INTER, QSI_ActionSetHistory and QSI_HistorySession.
Statistical cookies will only be enabled on our websites where you consent to Statistics cookies.

In the **Functional** category of cookies we have cookies that are used to provide additional website functionality and to store users preferences in how the site is presented. Some examples of additional functionality includes the provision of our webchat services, which are provided by Zendesk and Genesys, data processors who act on our behalf. Cookies are used to remember your language and preferences.

In the **Marketing** category we include cookies which collect data to help us to understand where we can make website improvements or ensure that we give you information, advertising and an overall service that is more relevant to you. We include third party cookies and have set out further details in the table below the third parties who will also receive information about your website visits and use these cookies. We use cookies to enable targeted advertising for us, and for others in the adtech sector. We have cookies included for Google, Double Click (IDE, ND, Testcookie) which provides data and personal information to them as well as to us.

Information is collected through our cookies about your device, your browsing history, where you visited before you came to our website, and where you visit afterwards. This includes pixel trackers and floodlights, tracking tools which provide information on what pages you have opened. The information gathered through our cookies is used to provide targeted advertising and offers based on the page you are viewing. The process can involve many companies, and happens in milliseconds. We use digital advertising and will bid for space on other website pages, such as those served by media companies. We use some behavioural targeting, but we restrict this to broad categories of users who may be interested in our products and services.

We use cookies together with Social Media platforms such as Facebook. Some cookies (_fbp, fr, and tr) are used to track advertising, retargeting and events on the website, allowing us to understand how are adverts are performing and to optimise campaigns.

We do not include Marketing cookies within our customers individual on-line services such as the Member Portals or Online services. Marketing cookies will only be enabled on our website where you consent to marketing cookies. To disable cookies on third party sites including Google and Facebook you would need to visit their websites and platforms and follow instructions there.

Your consent applies to the following domains: www.irishlifehealth.ie

Your current state: Use necessary cookies only.
Your consent ID: AUB9yQOCWUnLlqzAGBynrDdhZKVn8KqzOvw3VNrrS9EpAnSw==
Consent date: Tuesday, January 19, 2021, 09:43:58 AM GMT

Change your consent

Cookie declaration last updated on 04/01/2021 by Cookiebot

Strictly Necessary (9)

Strictly Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
.AspNetCore.Antiforgery.P	www.irishlifehealth.ie	Helps prevent Cross-Site Request Forgery (CSRF) attacks.	Session	HTTP Cookie
.AspNetCore.Correlation.n.oJMFJdMMAyzFgZc8RaQ-Gk64Kk55Uo0gXVKZnJ_1wmfI	www.irishlifehealth.ie	Required to manage authentication to log into our portals	6 days	HTTP Cookie
.AspNetCore.OpenIdConnect.Nonce.CfJ8DLu2o-KonNOdaC4Xn9dTjZyZxwBKJDRbnRPGSeKKbbqvBFdTNL_uBhQ0LzLonEl-Ln0Ln0Ln0